

4. Educational Program

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Kyiv National University of Trade and Economics			
Faculty of Trade and Marketing			
EDUCATIONAL-PROFESSIONAL PROGRAM			
Specialization	<i>«Commodity Science and Commercial Logistics»</i>		
Specialty	<i>076 «Entrepreneurship, Trade and Stock Exchange Activity»</i>		
Field of knowledge	<i>07 «Management and Administration»</i>		
Level of higher education	<i>Second</i>		
Degree of higher education	<i>Master</i>		
Total number of credits	90		
Training period	18 months		
1	Requirements for the level of education of persons who begin training in educational and professional program.		
	<ul style="list-style-type: none"> - Educational level – bachelor. - Conditions of admission to the program are governed by the Rules of admission to KNUTE. 		
2	List of academic disciplines		
	Academic disciplines	ECTS credits(f or every subject)	Position in a logical sequence of studying (year of training)
	1. Identification and methods for determining counterfeit goods	4,5	1
	2. International technical regulation	3	1

	3. Commercial logistics	3	1
	4. Desining of logistic systems	4,5	1
	5. Management of product safety	3	1
	6. Qualimetry of innovative goods	3	1
	7.1. Commercial Law	4,5	1
	7.2. International trade Law	4,5	1
	8.1. Methodology and organization of scientific research	4,5	1
	8.2. Methods of teaching in higher schools	4,5	1
	8.3. Psychology of Management and Conflictology	4,5	1
	8.4. Business negotiations	4,5	1
	8.5. Professional communication in a foreign language	4,5	1
	9. Expert examination of goods	4,5	1
	10. Quality Management	3	1
	11. Electronic commerce	3	1
	12. Logistics Management	3	1
	13.1. Customs Logistics	3	1
	13.2. Customs-intermediary services	3	1
	14.1. Management of supply chains	4,5	1
	14.2. International Business	4,5	1
	14.3. Management of consumer loyalty	4,5	1
	15. Optimization of logistics solutions	3	2
	16.1. Trade networks	3	2
	16.2. Wholesale and intermediary activity	3	2
	17.1. Information systems and technologies in logistics	3	2
	17.2. Corporate information systems	3	2
	17.3. Codex Alimentarius	3	2
	Practical training (pre-diploma)	3	2
	Form of attestation of those who acquire higher education	Defense of final qualifying work	
	Compulsory subjects percentage	75%	
3	Key learning outcomes		
	Competency which Master must possess		
	General	1. The ability to learn new knowledge, possession of modern information technologies. 2. The ability to make informed management decisions. 3. The ability to perform professional activities in accordance with the quality	

		standards. 4. Ability to apply knowledge in practical situations.
	Professional	<ol style="list-style-type: none"> 1. The ability to apply knowledge of the commodity in terms of classification, labeling, coding, knowledge of regulatory documents. 2. The ability to assess the impact of external and internal environment factors on the functioning of commodity circulation chain. 3. The ability to provide reasonable proposals for the formation and development of the integrated commodity circulation chain. 4. Ability to motivate and consolidate the efforts of people to organize the work of commercial or manufacturing enterprise. 5. The ability to apply modern experimental methods for evaluation of safety and quality of products in the process of integrated chain promotion. 6. Implementation of educational activities.