

## 4. Educational Program

Project team manager (program guarantor) Candidate of Sciences (Technical Sciences), Associate Professor Glushkova T.G.

<b>Kyiv National University of Trade and Economics</b>			
<b>Faculty of Trade and Marketing</b>			
<b>EDUCATIONAL – PROFESSIONAL PROGRAM</b>			
Specialization	<b>“Commodity Science and Organization of Foreign Trade”</b>		
Speciality	<b>076 “Entrepreneurship, Trade and Exchange Activity”</b>		
Field of knowledge	<b>07 “Management and Administration”</b>		
Level of higher education	<b>First</b>		
Degree of higher education	<b>Bachelor</b>		
Total number of credits	<b>240</b>		
Training period	<b>3 years 10 months</b>		
<b>1</b>	<b>Requirements for the level of education of persons who begin training in educational and professional program</b>		
	<p>Persons with completed secondary education are admitted to study at KNUTE on speciality “Commodity Science and Trade entrepreneurship”.</p> <p>Conditions of admission to the program are governed by the Rules of admission to KNUTE</p>		
<b>2</b>	<b>List of academic disciplines</b>		
	<b>Academic disciplines</b>	<b>ECTS credits (for every subject)</b>	
	<b>Position in a logical sequence of studying (year of training)</b>		
	<b>Normative content of training</b>		
	1. The Ukrainian language for specific purposes	3	1
	2. Foreign language for specific purposes	15	1-2
	3. Higher and applied mathematics	6	1
	4. Economic informatics	4,5	1
	5. Physical methods of research	4,5	1
	6. Chemistry	6	1
	7.1. History of Ukraine	4,5	1
	7.2. History of Ukrainian culture	4,5	1
	7.3. History of trade	4,5	1
	8. Physical Education	21	1-4
	9. Life safety	3	1
	10. Law	4,5	1
	11. Economic theory	4,5	1
	12.1. National interests in the global economy and geopolitics	4,5	1
	12.2. Fundamentals of physiology and hygiene nutrition	4,5	1
	12.3. Sociology	4,5	1

13. Microbiology	3	2
14. Trade entrepreneurship	4,5	2
15. Materials science and fundamentals of manufacturing products technology	6	2
16. Theoretical Foundations of commodity science	4,5	2
17. Theory of branch markets	3	2
18.1. Sensory analysis	3	2
18.2. Instrumental methods of research	3	2
19. Philosophy	3	2
20. Standardization, metrology and quality management	3	2
21. Commodity science. Commodities	3	2
22. Statistics	3	2
23. The commodity nomenclature of foreign economic activity	3	2
24.1. Entrepreneurial Law	4,5	2
24.2. Economic Law	4,5	2
24.3. Legal regulation of foreign economic activity	4,5	2
25. Commodity Science. Food products	18	3-4
26. Commodity Science. Non-food goods	18	3-4
26.1. Course work on "Commodity Science"	4,5	3
27. Enterprise Foreign Economic Activity	4,5	3
27.1. Course work on "Enterprise Foreign Economic Activity"	4,5	3
28. Organization of trade	6	3
29. Economy of Trade	3	3
30. Customs	3	3
31.1. World market of goods and services	6	3
31.2. Second foreign language	18	3-4
32. Military training	6	3
33. Marketing	3	3
34. Commercial activity	3	3
35. Logistics	3	3
36. Exchange trading economy		
37.1. Commodity science. Means of transport	3	3
37.2. Commodity science. Civil weapon	3	3
37.3. Commodity science of flowers	3	3
36.4. Aesthetics of products and design	3	4
38. E-commerce	3	4
39. Management	3	4
40. Accounting	3	4
41. International shipment		
42. Modeling of financial and economic activities	3	4
	3	4

	43.1 Psychology of trade	3	4
	43.2. Psychology of Advertising	3	4
	44.1 Product safety and environment	3	4
	44.2. Safety of goods	3	4
	44.3. Food security	3	4
	44.4. Advertising in Trade	3	4
	44.5. Commodity science. Cultural values	3	4
	44.6. Commodity science. Antiques		
	44.7. Commodity science. Products of arts and crafts	3	4
		3	4
	45. Labor safety	3	4
	46. Conformity assessment	3	4
	47. Stock exchange activity	3	4
	48. Merchandising	<b>240</b>	
	<b>Total</b>		
	Industrial practice	13,5	
	Incl.	4,5	2
		3	3
		6	4
	Form of attestation of those who acquire higher education	Qualifying examination	
	Compulsory subjects percentage	<b>60</b>	
<b>3</b>	<b>Key learning outcomes</b>		
	<b>Competency which Bachelor must possess</b>		
	General	<ol style="list-style-type: none"> <li>1. The ability to form the world outlook concerning development of human existence, society and nature, spiritual culture.</li> <li>2. The ability to carry out communication activities and work in the international environment.</li> <li>3. The ability to act from the positions of social responsibility, take an active civic position, ability to take an active life attitude and develop leadership skills.</li> <li>4. The ability to perform professional activities in accordance with the quality standards.</li> <li>5. The ability to generate new ideas (creativity) and adapt to new situations in professional activity, the ability to justify management decisions and the ability to ensure their legitimacy.</li> </ol>	
Professional	<ol style="list-style-type: none"> <li>1. The ability to organize and collect the analytical background information for the identification of goods, ability to carry out the identification of goods of domestic and foreign production.</li> <li>2. Ability to analyze and determine compliance with safety performance and the quality of goods, packaging, services to the requirements of national and international regulatory documentation using sensory and instrumental methods of investigation.</li> <li>3. The ability to form and implement effective</li> </ol>		

		<p>purchasing activity at realization of foreign trade operations.</p> <ol style="list-style-type: none"><li>4. The ability to develop activities on formation of the needs of consumers and their behavior in certain market segments.</li><li>5. The ability to determine the country of origin, product code on the Nomenclature, declare the goods.</li><li>6. The ability to define criteria for forming commodity assortment of the enterprise subject of foreign economic activity.</li><li>7. The ability and skill to implement effectively targeted criteria of commodity assortment structure.</li><li>8. The ability to implement measures aimed at ensuring the effectiveness of trading processes technology.</li><li>9. The ability to improve the organization of trade and commercial activities.</li><li>10. The ability to monitor the implementation of agreements, contracts, treaties; control effectively compliance with the rules of trade, storage of goods.</li></ol>
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