

Educational program
"HOTEL AND RESTAURANT BUSINESS"

PURPOSE OF THE EDUCATIONAL PROGRAM

Training of erudite and competent, creative thinking professionals in the field of hospitality, who are able to solve professional problems in organizational, service, production, technological, managerial and information activities of the hotel and restaurant business.

EMPLOYMENT OPPORTUNITIES

Hospitality specialist, restaurant specialist, tourist service specialist, leisure organization specialist, hotel and restaurant service specialist; manager of hotel, restaurant, spa, banquet service; distributor of hotel and restaurant services; online booking manager for hospitality services; event manager, corporate client specialist, accommodation manager, service manager, leisure specialist, tourism and hotel organizer, conference service specialist, travel consultants and tour operators, small business leaders

PARTNERS OF THE EDUCATIONAL PROGRAM INVOLVED IN THE FORMATION OF THE CONTENT OF LEARNING AND PRACTICAL TRAINING

Leading domestic and international hotel operators and restaurants chains: hotels of international and Ukrainian brands: "Fairmont", "Hilton", "Holiday Inn Kiev", "Hyatt Regency Kyiv", "Ibis Kiev City", "InterContinental", "Radisson Blu" , "Ramada Encore", "Opera", «11 Mirrors» Design hotel, «Senator» Apart-hotel, "Premier International", "Reikartz Hotel Group". Hotel and restaurant complexes: "Selfish club", "Trypillian Sun", etc. Internship and practice bases: in international hotel and restaurant chains of Ukraine, Bulgaria, Turkey, Slovakia, Croatia, Italy, France, UAE, etc.

DISCIPLINES OF THE EDUCATIONAL PROGRAM

"Hotel business", "Restaurant business", "Equipment of hotel and restaurant business", "Psychology of service activity", "Information systems and technologies in hotel and restaurant business", "Foreign language of specialty", "Tourism organization", "Management hotels and restaurants ", " Economics of hotels and restaurants ", " Marketing ", " Service distribution management ", " StartUp-training ", " Communicative management ", " Design ", " Event management ", " Confectionery and bakery art ", " Confectionery and baking art ", " Conflictology and psychology of business communication ", " Startup management in tourism ", " Web-design and Web-programming ", " Psychology of leadership and career ", " Internet technologies in business "and others.

COMPETITIVE ADVANTAGES

- Ability to learn foreign languages.
- Dual form of education, international mobility, double diplomacy.
- Interactive excursions and close contact with employer stakeholders.
- Involvement of representatives and experts, including international partners, in the educational process on the basis of the permanent online platform "FRGTB SAY SPEAKERS".
- Annually paid professional internships in global hotel and restaurant chains with international certificates.
- Unique educational and innovative infrastructure: specialized laboratories for food production technology, restaurant technology, restaurant service organization, oenology and bar business, Digital technology office in hotel and restaurant business, HoReCa design studio, VR technology, creative coworking KNUTEHUB
- Innovative digital learning technologies through specialized licensed professional software products

Email: hrb@knute.edu.ua