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| **AGENDA**  **International Accreditation of Bachelor’s Programmes (Antitrust Management, Human Resource Management, Industrial Management, Trade Management, Business Management, Management of Tourism, Hotel and Restaurant Business, Management of Foreign Economic Activity, International Management)**  **State University of Trade and Economics Kyiv**  **June 13/14th 2024**  Zoom-Links: see below  Times Day 2 and 3: Kyiv Time |  |

**Expert Panel:**

* Prof. Dr. Dr. h.c. Dipl. Wirt.-Ing. Hans-Dietricht Haasis, University Bremen, Faculty of Business Studies and Economics
* Prof. Dr. Rupert Holzapfel, City Univeristy of Applied Sciences Bremen, International Tourism Economics and Management
* Prof Dr. Thomas Hermann, University of Applied Management Studies, Mannheim, General Business Management
* Prof. Dr. Zeyneb Bilgin Wührer, Johannes Kepler University Linz, Institute of Retailing, Sales and Marketing
* Dr. Ievgen Ryzhenko (Didactic Manager at Festo Ukraine); representative for the profession.
* Patrizia Jarosczinsky-Bartzel (studies Customer Relationship Management at Technical Univerisity Chemnitz (M.A.); student expert)

**ZEvA Project Coordinator:** Dr. Barbara Haferkorn ([haferkorn@zeva.org](mailto:haferkorn@zeva.org))

**Day 1 (Monday, June 10th):**

https://us02web.zoom.us/j/89620334923?pwd=ZNogZGqozzBlmGvc0GzOiMgaRq69t7.1

Meeting-ID: 896 2033 4923; Kenncode: 412977

09.00-12:00 **Internal meeting of the expert panel**

*Topics: Mission of the expert group, distribution of roles and tasks, information/briefing reg. the national higher education system, accreditation framework & criteria etc., analysis of the university’s self-report; open questions*

**Day 2 (Thursday, June 13):**

https://us02web.zoom.us/j/85811375925?pwd=N6MwcBD9PL9I6DlFNEjnsuv0HgeNOI.1

Meeting-ID: 858 1137 5925; Kenncode: 430811

09.00-10:30 Introductory Talk with **members of the university leadership board** and / or **Dean(s), Deputy Dean(s) and Institute Head(s)**

*Proposed Topics: General strategy and development plan of the university, position of the programmes in the general portfolio; future perspectives of the programmes from the leadership’s point of view, internationalization strategy, quality assurance, equal opportunities policy etc.*

*Participants:*

* Anatolii Mazaraki – Rector of SUTE
* Nataliia Prytulska – First Vice-Rector for Research and Pedagogical Activities
* Anzhelika Gerasymenko – Vice-rector for Research, Pedagogical Activities and International Relations
* Serhii Kaminskyi – Head of the Training Department
* Nadiia Vedmid – Dean of the Faculty of Technologies and Business
* Yuliia Honcharova – Dean of the Faculty of International Trade and Law
* Oleksandr Miniailo – Dean of the Faculty of Economics, Management and Psychology
* Yuliia Drozdova – interpreter
* Nataliia Bilous - interpreter

10.30-10:45 Break

10:45-12:45 Talks with **Students** and **Graduates** of all Study Programmes

*Proposed topics: Contents and structure of study programmes, qualification profiles and preparation for the job market, student workload, examination system and assessment, student support and advisory services, general conditions of studying, student mobility, quality assurance and student participation*

*Participants:* *(Name/ Study Program/ Semester)*

**Management of Foreign Economic Activity**

*Interpreters:*

* Yuliia Drozdova
* Nataliia Bilous

*Students:*

* Kateryna Luhova (4th year of study)
* Daryna Davydenko (2nd year of study)

*Graduates:*

* Olha Churikova, manager of Foreign Economic Activity at the Niboline company.
* Serhii Koval, leading specialist, the Sales Department of herbal products of the PrJSC MHP

**International Management**

*Students:*

* Alina Khorunzhii (4th year of study)
* Alevtyna Radzinets (4th year of study)
* Mariia Svidler (2nd year of study)

**Management of Tourism, Hotel and Restaurant Business**

*Students:*

* Anastasiia Larik (3d year of study)
* Yanа Yuzkiv (3d year of study)

*Graduates:*

* Lilia Zayets, Ukrainian Women’s Congress, Executive Director
* Iryna Dvorska, Travel Agency “Travel Hub” LLC, General Director

**Business Management**

*Students:*

* Anna Chubarova (4th year of study)
* Valerii Loilenko (3d year of study)

*Graduates:*

* Oleksandr Korogovnyi, Executive Director of “AILAIN” LLC
* Klavdiia Yatsyshyna, ESG-Consultant LLC “KPMG Ukraine”

**Trade Management**

*Students:*

* Daryna Berliners (4th year of study)
* Anna Vlasenko (4th year of study)

*Graduates:*

* Olena Ratushna, Head of the motivation and payroll department of “Susid” LLC
* Anastasia Nazarova, Specialist in the development of HoReCa direction at “Megogo” LLC

**HR Management**

*Students:*

* Tetyana Yur (4th year of study)
* Alisa Popovych (3d year of study)
* Julia Zakharenko (3d year of study)

*Graduates:*

* Anastasiia Marnialo, Recruiter/Talent acquisition specialist at Evoplay International Company
* Yuliia Shestopal, HR LLC Wine Bureau

**Industrial Management**

*Students:*

* Vitalina Zhuley (4th year of study)
* Vladislav Zalizko (4th year of study)
* Nastia Kondratenko (3d year of study)

*Graduates:*

* Daryna Radilova, Head of the SSGC
* Vitalii Arman, “Nova Poshta” LLC, Head of the branch №111 in Kyiv.

**Antitrust Management**

*Students:*

* Victoriia Tramana (3d year of study)
* Victoriia Ostropilska (3d year of study)

*Graduates:*

* Daria Zolina, Chief Specialist of the Department for Appealing Decisions in the Field of Public Procurement of the Antimonopoly Committee of Ukraine
* Vasyl Slavinskyi Director of Ukraine-Poland Hub

12:45-14:00: Lunch Break

14:00-16:00 Talks with the **School Head and Academic Supervisors** of the Degree Programmes

*Proposed topics: Role of teaching and learning + of the study programmes within the School, research activities, cooperative relationships, general strategic goals and future perspectives, infrastructure + equipment, organizational and managerial aspects, quality assurance*

*Participants:*

* Serhii Bai – Head of the Department of Management
* Marharyta Boiko – Head of the Department of Hotel and Restaurant Business
* Tetiana Melnyk – Head of the Department of International Management
* Yurii Umantsiv – Head of the Department of Economics and Competition Policy
* Yulia Yasko – Director of programme ANTITRUST MANAGEMENT
* Anzhelika Gerasymenko – Ex-director of programme ANTITRUST MANAGEMENT
* Iryna Mykolaichuk - Director of programme HUMAN RESOURSE MANAGEMENT
* Victoriia Khmurova - Director of programme INDUSTRIAL MANAGEMENT
* Nelya Mykytenko - Director of programme TRADE MANAGEMENT
* Ihor Pidkaminnyi - Director of programme BUSINESS MANAGEMENT
* Tetiana Tkachuk - Director of programme MANAGEMENT OF TOURISM, HOTEL AND RESTAURANT BUSINESS
* Oksana Piankova - Director of programme MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY
* Mariia Kovalova - Director of programme INTERNATIONAL MANAGEMENT
* Yuliia Drozdova – interpreter
* Nataliia Bilous - interpreter

16.00-16:15 Break

16:15-17:00 Talks with **Representatives of Companies**

***Interpreters:***

* Yuliia Drozdova
* Nataliia Bilous

**Management of Foreign Economic Activity**

* Valerii Korol, Vice President of the Ukrainian Chamber of Commerce and Industry
* Anastasiia Bytko, entrepreneur, certified consultant in export, expert in international trade, cofounder of Vilni social enterprise, cofounder of the export consulting agency «Export Solutions», coach and consultant in projects: Nova Poshta Business School, UN, UNIDO and the Ukrainian Chamber of Commerce and Industry

**International Management**

* Oleksandr Tkalenko, Quality Director at Ekvitestlab LLC
* Ihor Babiar, Commercial Director at KLS UKRAINE LLC

**Management of Tourism, Hotel and Restaurant Business**

* Yulia Mozgova, Ramada Encore Kyiv hotel, Manager for administrative work
* Olena Boiko, TRAVEL PROFESSIONAL GROUP LLC, Deputy General Director

**Business Management**

* Oleksandr Korogovnyi, CEO at iLION LLC
* Oleg Onyushkin, Director of Kosmos LLC representative office in Kyiv

**Trade Management**

* Valentina Rybak, Commercial Director at Trade House RIVA-SERVICE LLC
* Oleksiy Tsyvinsky, General Manager of After Sales Service at TOYOTA-UKRAINE CFI

**HR Management**

* Tais Alieinikova, HR Director at HASKI MANAGEMENT LLC
* Maria Cherevko, HR Manager at Timac AGRO Ukraine LLC

**Industrial Management**

* Volodymyr Klychanovskyi, CEO at Nova Light Engineering LLC
* Oleksii Yashchuk, Chief Executive Director at HASKI MANAGEMENT LLC

**Antitrust Management**

* Olga Nechytailo, State Commissioner of the Antimonopoly Committee of Ukraine
* Oleksiy Zakcharchuk, Director for Regulatory Policy LLC DTEK

17:00-17:30 Internal Meeting of the **Expert Panel**

**Day 3 (Friday, June 14 th):**

https://us02web.zoom.us/j/89265316337?pwd=xhnh29fRwTt8737tTGTO9UTi4oRnUs.1

Meeting-ID: 892 6531 6337; Kenncode: 175196

09:00-11:00 Talks with **Teaching Faculty** involved in the degree programmes

*Proposed topics: Intended Learning Outcomes, curricula, teaching methods; advisory and support services for students, design and organization of student assessment, further training & qualification of teachers, mobility of students and faculty, quality assurance*

*Participants:*

***Interpreters:***

* Yuliia Drozdova
* Nataliia Bilous

| Teachers | Programs | | | | | | | | |
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| Management of Foreign Economic Activity | International Management | Management of Tourism and Hotel and Restaurant Business | Business Management | Trade Management | HR Management | Industrial Management | Antitrust Management |
| Tetiana Melnyk | Organization of Foreign Trade Operations | |  |  |  |  |  |  |
| Oksana Piankova | Foreign economic activity of the Enterprise | Export Management |  |  |  |  |  |  |
| Lyudmila Syerova | Practical course "Business Simulation" | |  | Practical course "Business Simulation | | | |  |
| Maryna Slokva | International Marketing Management | |  |  |  |  |  |  |
| Alla Durdas | Foreign Language for Specific purposes | | | | | | | | |
| Mariia Kovalova |  |  |  | Foreign economic activity of the Enterprise | | | |  |
| Kateryna Fokina-Mezentseva |  | Trans-nationalization of Business |  |  |  |  |  |  |
| Yana Koval |  | International Corporate Management |  |  |  |  |  |  |
| Andrii Oliinyk | International Credit Markets |  |  |  |  |  |  |  |
| Myroslava Bosovska |  |  | Hospitality and tourism management, Communication management |  |  |  |  |  |
| Maria Kulyk |  |  | Economy of hotels and restaurants |  |  |  |  |  |
| Nataliia Zikiy |  |  | Information technologies and E-commerce hospitality and tourism |  |  |  |  |  |
| Hanna Mikhailichenko |  |  | Organization of Tourism |  |  |  |  |  |
| Yulia Biliavska |  |  |  | Theory of in Organizations, | | | | |
|  |  |  | Systems of Technologies | |  | Systems Of Technologies |  |
| Iryna Fedulova |  |  |  | Risk-management |  |  |  |  |
| Valentyna Zhukovska |  |  |  |  |  | Recruitment |  |  |
| Natalia Belyaeva | Practical course "Business Simulation" | |  | Practical course "Business Simulation" | | | |  |
| Viktoria Khmurova | Management | |  | Management | | | | Project Management |
| Yurii Umantsiv |  |  |  | Macroeconomics | | | | |
| Yuliya Yasko |  |  |  |  |  |  |  | Antitrust regulation of industry markets |
| Anzhelika Gerasymenko |  |  |  | Microeconomics, | | | | |
|  |  |  |  | Industrial Economics |

11:00-11:15 Break

11:15-13:15 Internal Meeting of the **Expert Panel**

*Proposed topics: Summary of the findings, commendations and recommendations of the expert panel, agreement on the basic contents of the expert report and the overall vote of the panel*

13:30-14:30 Lunch Break

14:30-15:45 **Final Feedback Meeting**

*Proposed topics: General feedback/central findings of the panel, outline of further steps, clarification of open questions*

*Participants:*

* Anatolii Mazaraki – Rector of SUTE
* Nataliia Prytulska – First Vice-Rector for Research and Pedagogical Activities
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* Oksana Piankova - Director of programme MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY
* Mariia Kovalova - Director of programme INTERNATIONAL MANAGEMENT
* Yuliia Drozdova – interpreter
* Nataliia Bilous - interpreter

*Optionally: All interested*