

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
KYIV NATIONAL UNIVERSITY OF TRADE AND ECONOMICS**

**EDUCATIONAL PROGRAM
"INTERNATIONAL ECONOMICS"**

**The second level of higher education
Specialty 051 Economics
Field of study 05 Social and Behavioral Sciences**

**Qualification: Master's Degree in Higher Education
Specialty "Economics"
Specialization "International Economics"**

APPROVED BY

SCIENTIFIC COUNCIL OF KNUTE

Chairman of the Academic Council

_____ /A. A. Mazaraki/
(protocol № __ from " __ " _____ 2021)

**The educational program is put into action by
Rector _____ /A.A. Mazaraki/
(protocol № __ from " __ " _____ 2021)**

Kyiv 2021

3 – Educational program characteristics	
Subject area (field of study, specialty and specialization)	Field of study 05 “Social and behavioral sciences” Specialty 051 "Economics" Specialization “International Economics”
Educational program orientation	Master educational and scientific program, professional-applied
Educational program and specialization goals and objectives	<p>Special education in the field of international economics with in-depth study of theoretical and methodological principles of formation and implementation of international strategies of economic development at the state level or corporate entities, taking into account the criteria of socio-economic, institutional, financial and security performance; mastering the skills and technologies of economic analysis and control of the concentration of economic entities in domestic and foreign industry markets, the formation of effective international competitive strategies of individual economic entities and their associations.</p> <p>Key words: international economy, international strategies, international corporations, international security.</p>
Features of the program	<p>Expansion of the elective component due to applied disciplines ("Global Marketing", "Global Value Chains", "Illegalization of Foreign Economic Activity", "Global Economic Elites and Transnational Corporations", "Intellectual Property", "Research Methodology", "International Regulation") , "International Investment Law", "International Financial Law", "International Audit", "International Commercial Arbitration", "Statistical Forecasting Methods", "Trade Negotiations and Commercial Diplomacy", "Enterprise Value Management", "Enterprise Financial Strategies", "Contract Law ", " International Competitiveness Management ", " Trade Negotiations and Commercial Diplomacy ", " FEA Risk Management "), which provide the formation of skills and abilities to work in the field of international economic activity.</p> <p>The curriculum provides for a 2-month work-based learning at leading Ukrainian enterprises, branches of transnational corporations, public administration bodies, coordination institutions, and representative offices of international organizations in Ukraine. There is an opportunity to study in the English-language master's program.</p>
4 - Graduate career opportunities and further learning	
Career opportunities	<p>Graduates of higher education institutions who have obtained the specialty "International Economics" can be employed in such professional fields as public and private business structures that are subjects or regulators of international economic activity (in various positions of organizational, managerial and financial economic profile); perform functional duties in the civil service (development and examination of key documents in the field of international economic relations of national, regional and local levels); to practice educational and scientific activities in higher education institutions and research centers (conducting international economic research, developing economic forecasts and programs, teaching training courses).</p> <p>List of professions and professional titles according to the current version of the State Classifier of Ukraine: Classifier of Professions DC 003: 2010): Chief Economist (21097), Director of Economics (21489), Economist (25351) - in</p>

	particular: Economist of International Trade (25362), planning economist (25368), financial economist (25377), pricing economist (25377); economic adviser (25352), economic consultant (23068), economic observer, member of the supervisory board (24191), technical specialists in the field of management (343), in particular office organizers (3435); commercial service agents and trade brokers (342), in particular brokers (intermediaries) for the purchase and sale of goods (3421), clearing agents (exchange transactions) and forwarding (3422), commercial service agents and trading brokers (3429); assistants to managers (3436), in particular assistants to managers of enterprises, institutions and organizations (3436.1), assistants to managers of production and other main divisions (3436.2), assistants to managers of small enterprises without management staff (3436.3)
Further learning	Opportunity to continue education at the third (educational and scientific) level of higher education and to acquire additional qualifications in the system of postgraduate education
5 – Teaching and assessment	
Teaching and learning	Balanced combination of in-class work and self-guided work on the basis of problem-oriented and interactive studying by using modern educational technologies (lectures-discussions, seminars, practical classes in small groups, work in small groups), self-guided work with informational resources, consultations of tutors, online learning.
Assessment	Written exams, oral presentations, current control (testing, solving of matters and situational exercises, debates, public speeches,), final module control, public defense of final qualification work. Assessment is carried out in accordance with the "Regulations on the organization of the educational process of students" and "Regulations on the assessment of learning outcomes of students and graduates".
6 – Program competence	
Integral competence	Ability to identify and solve complex economic problems and tasks, to make appropriate analytical and managerial decisions in the field of international economic activity or in the learning process, which involves research and / or innovation under uncertain conditions and requirements
General competence (GC)	<p>GC1. Ability to generate new ideas (creativity).</p> <p>GC2. Ability to abstract thinking, analysis and synthesis.</p> <p>GC3. Ability to motivate people and move towards a common goal.</p> <p>GC4. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity).</p> <p>GC5. Ability to work in a team.</p> <p>GC6. Ability to develop and manage projects.</p> <p>GC7. Ability to act on the basis of ethical considerations (motives).</p> <p>GC8. Ability to conduct research at the appropriate level.</p>

	<p>GC9. Appreciation and respect for diversity and multiculturalism.</p> <p>GC10. Ability to use the acquired knowledge, to understand the subject area and profession in practice, to be open to the application of knowledge taking into account specific situations.</p>
<p>Professional competence of the specialty (PC)</p>	<p>PC1. Ability to use scientific, analytical, methodological tools to justify the development strategy of economic entities and related management decisions.</p> <p>PC2. Ability to professional communication in the field of economics in a foreign language.</p> <p>PC3. Ability to collect, analyze and process statistical data, scientific and analytical materials that are necessary to solve complex economic problems, to draw sound conclusions based on them.</p> <p>PC4. Ability to use modern information technologies, methods and techniques of research of economic and social processes, adequate to the established needs of research.</p> <p>PC5. Ability to identify key trends in social, economic and human development.</p> <p>PC6. Ability to formulate professional tasks in the field of economics and solve them, choosing the appropriate directions and appropriate methods for their solution, taking into account the available resources.</p> <p>PC7. Ability to substantiate management decisions on the effective development of business entities.</p> <p>PC8. Ability to assess possible risks, socio-economic consequences of management decisions.</p> <p>PC9. Ability to apply a scientific approach to the formation and implementation of effective projects in the social and economic sphere.</p> <p>PC10. Ability to develop scenarios and strategies for the development of social and economic systems.</p> <p>PC11. Ability to plan and develop projects in the field of economy, to carry out its informational, methodical, material, financial and personnel support.</p> <p>PC12. Ability to assess the mechanisms of the impact of globalization on the development of states with open economies and to justify measures to protect national interests and sovereignty.</p> <p>PC13. Ability to identify sources of international competitiveness of economic entities of different levels and justify the mechanisms for their provision, including through the tools of concentration of business entities</p> <p>PC14. Ability to use practical tools for conducting international commercial transactions, including customs procedures for goods moving across customs</p>

	<p>borders.</p> <p>PC15. Ability to substantiate mechanisms and tools for ensuring the international security of economic entities at the micro, meso and macro levels.</p> <p>PC16. Ability to analyze international legal acts of universal and regional nature, the ability to apply the rules of law in the management of international business.</p>
7 – Program learning outcomes (PLO)	
	<ol style="list-style-type: none"> 1. Formulate, analyze and design solutions to scientific and practical problems. 2. Develop, justify and make effective decisions on the development of social and economic systems and management of economic entities. 3. Communicate freely on professional and scientific issues in the state and foreign languages orally and in writing. 4. Develop socio-economic projects and a system of comprehensive actions for their implementation, taking into account their goals, expected socio-economic consequences, risks, legislative, resource and other constraints. 5. Adhere to the principles of academic integrity. 6. Evaluate the results of their own work, demonstrate leadership skills and ability to manage staff and work in a team. 7. To choose effective methods of management of economic activity, to substantiate the offered decisions on the basis of relevant data and scientific and applied researches. 8. Collect, process and analyze statistical data, scientific and analytical materials needed to solve complex economic problems. 9. Make effective decisions under uncertain conditions and requirements that require the use of new approaches, methods and tools of socio-economic research. 10. Apply modern information technology and specialized software in socio-economic research and management of socio-economic systems. 11. Identify and critically assess the state and trends of socio-economic development, form and analyze models of economic systems and processes. 12. Justify management decisions for the effective development of economic entities, taking into account the goals, resources, constraints and risks. 13. Assess possible risks, socio-economic consequences of management decisions. 14. Develop scenarios and strategies for the development of socio-economic systems. 15. Organize the development and implementation of socio-economic projects taking into account information, methodological, material, financial and personnel support 16. Apply a scientific approach to assessing the mechanisms of influence of global economic elites and transnational corporations on the development of states with

	<p>open economies and justify measures to protect national interests and sovereignty.</p> <p>17. Identify the sources of competitiveness of multinational corporations and justify the mechanisms for their provision, including through the tools of concentration of economic entities</p> <p>18. Use practical tools for conducting international commercial transactions, including customs procedures for goods moving across customs borders.</p> <p>19. To substantiate the mechanisms and tools for ensuring the international security of economic entities at the micro, meso and macro levels, including the protection of intellectual property.</p> <p>20. Analyze international legal acts of universal and regional nature, the ability to apply the rules of sectoral law in the management of international business.</p>
8 – Resource support for the implementation of the program	
Staff support	<p>The educational and professional program is provided with an experienced and highly qualified teaching staff. Research and teaching staff who teach compulsory and elective courses have academic degrees and / or academic titles.</p> <p>In order to raise the professional level, all scientific and pedagogical workers undergo internships once in five years both in Ukraine and abroad.</p> <p>The participation of foreign specialists and practitioners in the teaching of disciplines of the training cycle is possible.</p>
Material and technical support	<p>Provision of facilities for training sessions and control activities with appropriate multimedia equipment in accordance with the requirements. Use of laboratories, computer and specialized classrooms of KNUTE. Availability of social and household infrastructure of KNUTE.</p>
Information and educational methodical support	<p>The educational and professional program is provided with appropriate informational and educational resources, including textbooks, manuals, other educational publications, specialized literature from the library fund of KNUTE from national and foreign publications and access to closed sources of information.</p>
9 – Academic mobility	
National credit mobility	<p>Implemented in accordance with the Regulations on the implementation of the right to academic mobility in KNUTE. Modules of practical training are implemented at enterprises that are subjects of foreign economic activity, in institutions and organizations within the framework of bilateral agreements.</p>
International credit mobility	<p>The University has entered into agreements on cooperation between KNUTE and higher education institutions, in which partner exchange and student training are carried out. In addition, international academic mobility is carried out through Erasmus + International Programs and Projects, in particular with the following universities: Krakow University of Economics (Poland, Krakow), Szczecin University (Poland, Szczecin), Business School Audensia (University of Grenoble Alps (France, Grenoble), Pari Es Cretay University (France, Paris), University of Central Lancashire (Great Britain, Preston), Hohenheim University (Germany, Stuttgart), Piraeus University of Applied Sciences (Greek, Piraeus), Clement Ohridski University (Bulgaria, Sofia).</p>
Training of	<p>For foreign applicants there is an opportunity to study in an educational and</p>

overseas students	professional program in English.
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2. List of educational program components and their logical sequence

List of EP components

Code №	Components of educational program(academic disciplines, term projects(papers) , practical training, qualification exam, graduate paper)	Amount of credits
1	2	3
Compulsory components of EP		
CC 1	International management	6
CC 2	Transnational commercial law	6
CC 3	International security	6
CC 4	International economic development strategies	9
CC 5	Analysis and control of concentration of business entities	6
CC 6	Financial management in international business	6
CC 7	Customs procedures	6
The total amount of compulsory components: 45		
Optional components of EP		
OC 1	Global marketing	6
OC 2	Global value chains	6
OC 3	Global economic elites and transnational corporations	6
OC 4	Contract law	6
OC 5	Illegalization of foreign economic activity	6
OC 6	Intellectual Property	6
OC 7	Research methodology	6
OC 8	International investment law	6
OC 9	International technical regulation	6
OC 10	International financial law	6
OC 11	International audit	6
OC 12	International Commercial Arbitration	6

OC 13	Statistical forecasting methods	6
OC 14	Trade negotiations and commercial diplomacy	6
OC 15	Enterprise value management	6
OC 16	FEA risk management	6
OC 17	Management of international competitiveness of the enterprise	6
OC 18	Financial strategy of the enterprise	6
The total amount of optional components: 24		
	Practical training	
	Work-based (pre-diploma) learning	9
	Attestation	
	Preparation of final qualification work and its defense	12
TOTAL EDUCATIONAL PROGRAM VOLUME: 90		

The form of final control for all components of the educational program is an exam.

3. Forms of certification of applicants for higher education

Certification is carried out in the form of public defense of the final qualification work.

The final qualification work involves the solution of a complex specialized task or a practical complex problem or a problem in the economic field, which requires research and / or innovation and is characterized by uncertainty of conditions and requirements.

There should be no academic plagiarism, falsification or writing off in the final qualification work.

The final qualification work is transferred to the KNUTE repository. Publication of final qualification work containing information with limited access is carried out in accordance with the requirements of current legislation.

4.1 Matrix of correspondence of program competencies with the compulsory components of the educational program

Components / Competences	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	
GC 1	X		X	X		X		
GC 2		X			X	X		
GC 3	X			X		X	X	
GC 4		X					X	
GC 5	X			X	X	X		
GC 6	X					X		
GC 7			X	X		X		
GC 8			X	X	X			
GC 9	X							
GC 10					X	X	X	
PC 1	X				X	X	X	
PC 2	X	X					X	
PC 3					X		X	
PC 4					X		X	
PC 5				X				
PC 6	X		X	X		X		
PC 7	X							
PC 8			X		X	X		
PC 9			X	X				
PC 10	X		X					
PC 11	X			X		X		
PC 12			X	X				
PC 13	X				X	X		
PC 14	X					X	X	X

PC 10		X	X														
PC 11	X				X									X	X	X	X
PC 12			X										X				
PC 13	X	X				X								X	X	X	X
PC 14					X						X			X	X		
PC 15														X	X		
PC 16				X				X	X	X	X	X					

5. 1. The matrix of providing program learning outcomes (PLO) with compulsory components (CC) of the educational program

Components/ Program Learning Outcomes	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7
1	X			X		X	
2	X		X			X	
3	X	X					X
4	X	X		X		X	
5					X		
6	X			X	X	X	
7					X		X
8					X		X
9					X		X
10			X				
11			X	X			
12	X					X	
13			X		X	X	
14			X				

15	X				X										X	X	X	X
16			X										X					
17	X	X				X									X	X	X	X
18	X	X			X							X				X	X	X
19					X										X	X		
20				X				X	X	X	X	X						

