

Ministry of Education and Science of Ukraine
State University of Trade and Economics
Varna University of Economics (Bulgaria)
Higher School of Socio-Economics in Przeworsk (Poland)
State University named after Akakia Tsereteli (Georgia)
University of Helsinki (Finland)
Academy of Professional Education "Mercur" (Slovakia)



INFORMATION LETTER

Dear students!

We invite you to participate in the work

II International Student Scientific Conference

"Hotel, restaurant and tourism business: realities and challenges",

which will take place on **March 22, 2023** at the Faculty of Restaurant, Hotel and Tourism Business of the State University of Trade and Economics

The purpose of the conference: generalization of scientific research of students on the latest trends and development prospects in the field of hotel, restaurant and tourism business.

Thematic areas of the conference work

Hospitality: from resilience to recovery.

Tourism: ways of renovation.

Restaurant and craft technologies. Service. Food design.

Design: creative technologies and practices.

Sports management: health of the nation projects.

CONFERENCE SCHEDULE

10:00 a.m. – 11:30 a.m.	opening of the conference, plenary session
12:05 a.m. – 13:30 p.m.	meeting of discussion platforms
13:50 p.m. – 14:15 p.m.	final plenary session

TERMS OF PARTICIPATION IN THE CONFERENCE

List of materials to send in one attachment:

1. **Application for participation** in the conference with detailed information about the author(s) of theses (model: Sydorenko_zayavka.doc).

2. **Theses** (model: Sydorenko_tezy.doc).

The deadline for sending materials is until **March 1, 2023 (inclusive)** to the email address: **studconf2023@knute.edu.ua**

A COLLECTION OF ABSTRACTS OF THE CONFERENCE WILL BE PLACED ON THE WEBSITE OF SUTE until March 31, 2023

(section "Scientific activity" - "Research work" - "Materials of scientific conferences, forums, symposia, round tables")

REQUIREMENTS FOR DESIGN OF MATERIALS

The working languages of the conference are **Ukrainian, English.**

The text of theses is drawn up in MS Word, font – Times New Roman, keel – 14 pt, line spacing – 1.5, volume – 2–3 full pages, paragraph indent – 1.25 cm.

Margins: left and right – 2.5 cm, top and bottom – 2 cm.

In the upper right corner of the first page, indicate the surname, first name, patronymic of the author (co-authors), below - the name of the educational institution, location, course, group; in the next line – the

surname, first name, patronymic of the scientific supervisor, his scientific degree and position. After one interval in the center of the page, the title of the report is indicated in capital letters in bold font, and then after one interval - the text.

All drawings must be grouped as a single object.

It is forbidden to use:

- scanned material, as well as color and background;
- hyphens in the text;
- page numbering.

The list of used sources should be placed after theses after one interval according to the order of mention in the text and should be drawn up in accordance with the requirements of DSTU 8302:2015 "Information and documentation. Bibliographic reference. General provisions and rules of drafting". References to sources in the text should be given in square brackets, for example: [4, c. 11]. The list of used sources should include publications published no later than five years ago.

The author is responsible for the content of the materials.

Materials with detected facts of plagiarism, violation of the rules of design requirements will not be accepted for publication.

EXAMPLE OF FORMATION OF THESIS

Sydorenko I.O.,

State University of Trade and Economics, Kyiv, 1st year, 10th group
*Scientific supervisor: **Tkachuk T.M.**, PhD of Economy Sciences, associate professor*

DEVELOPMENT OF GLOBAL TOURIST NETWORKS

The field of tourism is rich in information, as it is characterized by the diversity and complexity of business relationships with partners, the individualization and prioritization of tourist services, the dynamism of business processes, the need for constant technological improvement, and high competition [1, p. 135].

References

1. Tkachuk T. M. Virtual franchising tourist networks of the world // Foreign trade: economics, finance, law. 2021. No. 1. P. 72–85.
2. Website of digital marketing research company "Emarketer". URL: [https:// www.emarketer.com](https://www.emarketer.com)

APPLICATION

for participation in the **II International Student Scientific Conference**
"Hotel, restaurant and tourism business: realities and challenges"
March 22, 2023

Surname _____

Name _____

Name of the institution _____

Course, group _____

Phone _____

E-mail _____

Title of the report _____

Surname, Name scientific supervisor _____

Scientific degree, scientific title _____

References: Tetiana Tkachuk - deputy dean for scientific and methodological work and international relations of the faculty of restaurant, hotel and tourism business, PhD of Economy Sciences, associate professor of the Department of hotel and restaurant business
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WE INVITE YOU TO PARTICIPATE!