

1. Profile of the educational program "International Management" from specialty 073 "Management"

1 – General information	
Full name of HEI and structural unit	SUTE Faculty of International Trade and Law Department of International Management
The degree of higher education and the title of the qualification in the original language	Bachelor's degree specialty "Management"
Офіційна назва освітньої програми	"International Management"
Compliance with the standard of higher education of the Ministry of Education and Culture of Ukraine	The SHE of the Ministry of Education and Culture of Ukraine is in charge
Type of diploma and scope of the educational program	Single bachelor's degree, 240 ECTS credits, study period 3 years 10 months.
Availability of accreditation	Licensed in 1991, accredited by the Ministry of Education and Science of Ukraine, Ukraine ND accreditation certificate No. 1196399 until July 1, 2024
Cycle / level	NRC of Ukraine - level 6, FQ-EHEA – the first cycle, EQF-LLL-6 level
Prerequisites	Having a complete general secondary education or junior specialist qualification
Languages of teaching	Ukrainian
The term of validity of the educational program	until July 1, 2027
Internet address of the permanent placement of the description of the educational program	https://knute.edu.ua/
2 – The purpose of the educational program	
Training of highly qualified specialists in the field of activities of international companies, transnational corporations, international financial and economic organizations, which includes the formation of theoretical knowledge and practical skills in higher education students for further specialization and profiling in the field of international management through an optimal combination of economic, managerial and legal education in the field international management in the context of high competition and a dynamic environment.	
3 – Characteristics of the educational program	
Subject area	Object of study: management of organizations and their divisions.

	<p>Training goals: training of specialists capable of solving practical problems and complex specialized tasks, characterized by complexity and uncertainty of conditions in the field of management of organizations and their divisions.</p> <p>Theoretical content of the subject area: paradigms, laws, regularities, principles, historical prerequisites of management development; concepts of systemic, situational, adaptive, anticipatory, anti-crisis, innovative, project management, etc.; functions, methods, technologies and managerial decisions in management.</p> <p>Methods, techniques and technologies: general scientific and specific research methods (calculation-analytical, economic-statistical, economic-mathematical, expert assessment, factual, sociological, documentary, balance, etc.); methods of implementing management functions (marketing research methods; methods of economic diagnostics; methods of forecasting and planning; methods of designing organizational management structures; methods of motivation; methods of control; methods of evaluating social, organizational and economic efficiency in management, etc.); management methods (administrative, economic, socio-psychological, technological); technologies for justifying management decisions (economic analysis, simulation modeling, decision tree, etc.).</p> <p>Tools and equipment: modern information and communication equipment, information systems and software products used in management.</p>
Orientation of the educational program	<p>Educational and professional. Its structure is based on an organic combination of the practical component and fundamental theoretical training in micro- and macroeconomics, statistics, international economics, management, transnationalization, international marketing management, business foreign language. The program focuses on the training of innovative thinking managers of the middle and higher ranks in the specialization "International Management", within which further training and professional activities are possible.</p>
The main focus of the educational program	<p>The program is aimed at obtaining an education in the field of international management with an in-depth study of international business operations, a high level of foreign language skills.</p> <p>Keywords: management, international management, international activity, subject of international business, international operation</p>
Features of the program	<p>Combination of theoretical training of students with practice in domestic and international companies. Advanced study of two foreign languages.</p>
4 – Graduates' suitability for employment and further education	
Suitability for employment	<p>Employment in international companies, transnational corporations, international financial, economic and governmental organizations, in state and local self-government bodies, public organizations in the positions of specialists whose functional duties relate to corporate management, asset management, marketing, efficiency of economic activity, rationalization of production , intellectual property and innovative activity</p>
Further education	<p>A bachelor can continue his studies at the second (master's) level of higher education. Acquisition of additional qualifications in the postgraduate education system.</p>
5 – Teaching and assessment	
Teaching and	<p>Problem-oriented training based on conducting "active" lectures,</p>

learning	namely lectures-visualizations, lectures-consultations, problem-based lectures, conducting practical classes using elements of a business game, simulations, debates, storytelling, case method, conducting training classes in Educational - scientific center of business simulation.
Assessment	Evaluation of students' learning results involves the following control measures: entrance, current, module and final control, certification. Study results of students at SUTE are evaluated on a 100-point scale, where: 60-100 points are study results that give the student the right to obtain ECTS credits; 0-59 points – unsatisfactory study results, which do not give the student the right to obtain ECTS credits. The procedure for conducting final control measures, evaluating the results of students' studies, and the procedure for liquidating academic debts are defined in the "Regulations on the Evaluation of the Results of Students' and Postgraduate Studies at SUTE", "Regulations on the Organization of the Educational Process of Students".
6 – Software competencies	
Integral competence	The ability to solve complex specialized tasks and practical problems, which are characterized by complexity and uncertainty of conditions, in the field of management or in the learning process, which involves the application of theories and methods of social and behavioral sciences and is characterized by complexity and uncertainty of conditions
General competences	<ol style="list-style-type: none"> 1. The ability to realize one's rights and obligations as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, the rights and freedoms of a person and a citizen in Ukraine. 2. The ability to preserve and multiply moral, cultural, scientific values and multiply the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, techniques and technologies, use different types and forms motor activity for active recreation and leading a healthy lifestyle. 3. Ability to abstract thinking, analysis, synthesis. 4. Ability to apply knowledge in practical situations. 5. Knowledge and understanding of the subject area and understanding of professional activity. 6. Ability to communicate in the national language both orally and in writing. 7. Ability to communicate in a foreign language. 8. Skills in using information and communication technologies. 9. Ability to learn and master modern knowledge. 10. Ability to conduct research at the appropriate level 11. Ability to adapt and act in a new situation. 12. Ability to generate new ideas (creativity). 13. Appreciation and respect for diversity and multiculturalism. 14. Ability to work in an international context. 15. Ability to act on the basis of ethical considerations (motives). 16. The ability to conduct economic activity in accordance with the priorities of sustainable development.
Special competences	<ol style="list-style-type: none"> 1. The ability to define and describe the characteristics of the

	<p>organization.</p> <ol style="list-style-type: none"> 2. The ability to analyze the results of the organization's activities, to compare them with the factors influencing the external and internal environment. 3. The ability to determine the prospects of the organization's development. 4. The ability to determine the functional areas of the organization and the connections between them. 5. The ability to manage the organization and its divisions through the implementation of management functions. 6. The ability to act socially responsibly and consciously. 7. Ability to choose and use modern management tools. 8. Ability to plan the activities of the organization and manage time. 9. Ability to work in a team and establish interpersonal interaction when solving professional tasks. 10. Ability to evaluate the work performed, ensure their quality and motivate the organization's personnel. 11. Ability to create and organize effective communications in the management process. 12. The ability to analyze and structure the problems of the organization, to form reasonable solutions. 13. Understand the principles and norms of law and use them in professional activities. 14. Understand the principles of psychology and use them in professional activities. 15. Ability to form and demonstrate leadership qualities and behavioral skills. 16. The ability to respond to changes in the international economic environment and adapt to them based on the use of the latest international management approaches 17. Ability to apply knowledge of functions, principles, methods, technologies and tools in the field of administration at the level of economy, management of business entities and project management. 18. The ability to conduct research on macroeconomic processes, phenomena and models and evaluate the role of subjects in ensuring the effective functioning of the national economy, its sectors and markets in conditions of globalization. 19. The ability to demonstrate a market-oriented outlook and knowledge of management principles and to apply its tools and methods for the formation of optimal business decisions by international business entities.
<p>7 – Program learning outcomes</p>	
	<ol style="list-style-type: none"> 1. To know the rights and responsibilities as a member of society, to be aware of the values of civil society, the rule of law, the rights and freedoms of a person and a citizen in Ukraine. 2. To preserve moral, cultural, scientific values and increase the achievements of society, to use various types and forms of physical activity to lead a healthy lifestyle. 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership. 4. Demonstrate skills in problem identification and justification of management decisions. 5. Describe the content of the functional areas of the organization.

	<p>6. Demonstrate the skills of searching, collecting and analyzing information, calculating indicators to substantiate management decisions.</p> <p>7. Demonstrate organizational design skills.</p> <p>8. Apply management methods to ensure the effectiveness of the organization's activities</p> <p>9. Demonstrate interaction, leadership, and teamwork skills</p> <p>10. Have the skills to justify effective tools for motivating the organization's personnel.</p> <p>11. Demonstrate the skills of situation analysis and communication in various areas of the organization.</p> <p>12. Assess the legal, social and economic consequences of the organization's functioning.</p> <p>13. Communicate orally and in writing in national and foreign languages.</p> <p>14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find means to neutralize it.</p> <p>15. Demonstrate the ability to act socially responsibly and socially conscious on the basis of ethical considerations (motives), respect for diversity and interculturality.</p> <p>16. Demonstrate the skills of independent work, flexible thinking, openness to new knowledge, be critical and self-critical.</p> <p>17. Carry out research individually and/or in a group under the guidance of a leader.</p> <p>18. Make choices and conduct economic activity in accordance with the priorities of sustainable development.</p> <p>19. Use the latest approaches of international management to conducting financial and economic activities based on the analysis of financial statements; prepare analytical reports on the results of the activities of the international company.</p> <p>20. Apply knowledge in the field of management to realize the interests of subjects at the level of the economy, enterprises and projects.</p> <p>21. To evaluate the role of macroeconomic subjects, processes, phenomena and models in ensuring the effective functioning of the national economy, its sectors and markets in the conditions of globalization.</p> <p>22. Demonstrate a market-oriented outlook, effectively apply management methodology to implement optimal economic solutions by international business entities.</p>
8 – Resource support for program implementation	
Staff support	<p>Project group: three persons with a scientific degree of doctor or candidate of economic sciences and/or an academic title. Specialists preparing bachelors under the "International Management" educational program must have professional knowledge and professional skills in the field of international management.</p> <p>The participation of foreign specialists and practitioners in the teaching of disciplines is possible. In order to improve their professional level, all scientific and pedagogical workers undergo an internship once every five years.</p>
Material and technical support	<p>The basis of material and technical support consists of lecture halls with appropriate multimedia equipment, computer and specialized classrooms, laboratories of DTEU. Availability of social and household infrastructure of DTEU.</p>

Informational and educational and methodological support	The active MOODLE distance learning system provides independent and individual training. DTEU has fully complied with the technological requirements for educational, methodical and information support of educational activities.
9 – Academic mobility	
National credit mobility	It is provided for by legislation and is expedient when there is a need for students to study (mastery) fundamentally new courses, disciplines that are not taught in basic higher education. Provisions on academic mobility have been developed.
International credit mobility	The University has concluded agreements on cooperation between DTEU and higher education institutions, within the framework of which partner exchange and student training is carried out. In addition, international academic mobility is carried out under International programs and projects within the framework of Erasmus+, in particular with the following universities: Krakow University of Economics (Poland, Krakow), Szczecin University (Poland, Szczecin), Audencia Business School (France , Nantes), Grenoble Alpes University (Grenoble, France), Paris Est Créteil University (Paris, France), Central Lancashire University (Preston, Great Britain), Hohenheim University (Stuttgart, Germany) , Piraeus University of Applied Sciences (Piraeus, Greece), University named after Kliment of Ohridsky (Bulgaria, Sofia)
Education of foreign students of higher education	Foreign students study in academic groups. For foreign students, the discipline "Ukrainian language" is taught during 1-7 semesters with a separate schedule by teachers who have completed special training in teaching Ukrainian as a foreign language.

2. List of components of the educational program and their logical sequence

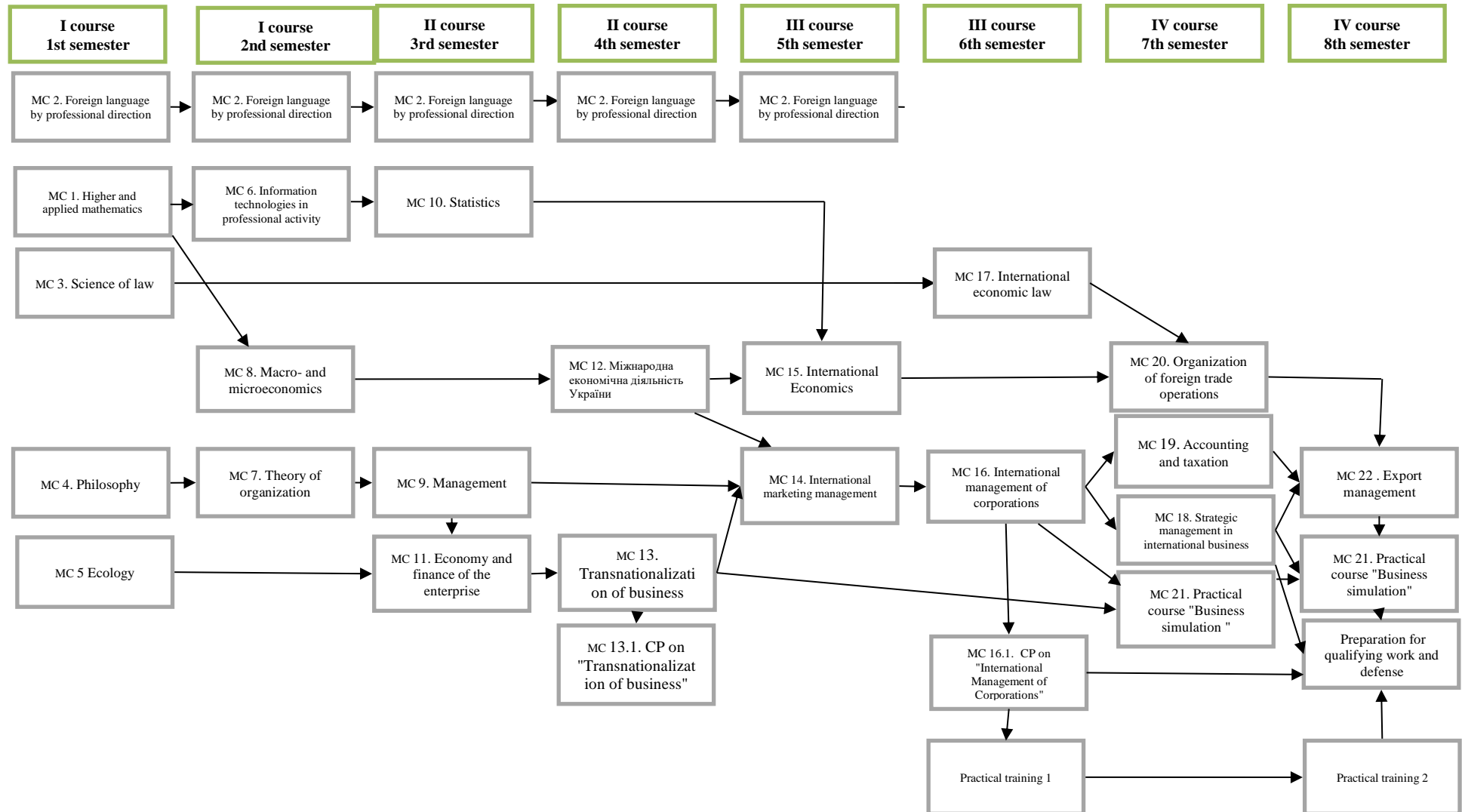
2.1. List of EP components

Code n/a	Components of the educational program (study subjects, course projects (works), practices, qualifying exam, final qualifying work)	Number of credits
Mandatory EP components		
MC 1.	Higher and applied mathematics	6
MC 2.	Foreign language by professional direction	30
MC 3.	science of law	6
MC 4.	Philosophy	6
MC 5.	Ecology	6
MC 6.	Information technologies in professional activity	6
MC 7.	Theory of organization	6
MC 8.	Macro- and microeconomics	6
MC 9.	Management	6
MC 10.	Statistics	6
MC 11.	Economy and finance of the enterprise	6
MC 12.	International economic activity of Ukraine	6
MC 13.	Transnationalization of business	6
MC 13.1	KR on the discipline Transnationalization of business	6
MC 14.	International marketing management	6
MC 15.	International Economics	6
MC 16.	International management of corporations	9
MC 16.1	KR in the discipline of International Management of Corporations	9
MC 17.	International economic law	6
MC 18.	Strategic management in international business	6
MC 19.	Accounting and taxation	6
MC 20.	Organization of foreign trade operations	6
MC 21.	Practical course "Business simulation"	9
MC 22.	Export management	6
The total volume is a mandatory component:		180
Selective EP components		
SC 1	Alternative dispute resolution methods	6
SC 2	Analysis of SConomic activity	6
SC 3	Antimonopoly regulation of industry markets	6
SC 4	Banking management	6
SC 5	Life Safety	6
SC 6	Commercial law	6
SC 7	Diplomatic and business protocol and etiquette	6
SC 8	Contract law	6
SC 9	Second foreign language	18
SC 10	Economic and mathematical modeling	6
SC 11	Economic statistics	6
SC 12	Electronic trade	6
SC 13	Business ethics	6
SC 14	Reporting of international corporations	6
SC 15	Internet technologies in business	6
SC 16	Information wars	6
SC 17	Competition law	6
SC 18	Corporate communications in the system of international marketing	6
SC 19	Local studies	6

SC 20	Credit management	6
SC 21	Cross-cultural management	6
SC 22	Cultural heritage of Ukraine	6
SC 23	Logic	6
SC 24	Marketing research on international markets	6
SC 25	International business	6
SC 26	International standards of auditing	6
SC 27	International accounting and reporting standards	6
SC 28	International trade and economic organizations	6
SC 29	Modeling of business processes	6
SC 30	Operational management	6
SC 31	Fundamentals of cyber security	6
SC 32	Appraisal of business and enterprise property	6
SC 33	Business law	6
SC 34	Politology	6
SC 35	The right to settle international disputes	6
SC 36	Psychology	6
SC 37	Advertising management	6
SC 38	Reputation management	6
SC 39	Self-management	6
SC 40	World culture	6
SC 41	Social leadership	6
SC 42	Social and corporate management in the organization	6
SC 43	Ukrainian language (by professional direction)	6
SC 44	Management of innovations	6
SC 45	Personnel management in an international company	6
SC 46	Managerial Accounting	6
SC 47	Finance, money and credit	6
SC 48	Pricing on world commodity markets	6
SC 49.	In order to ensure the formation of an individual educational trajectory, taking into account the provisions of Art. 62 of the Law of Ukraine "On Higher Education", applicants can choose components of the educational program from other educational programs, both similar and at other levels of higher education, in agreement with the dean of the faculty	6
The total amount of sample components:		60
Practical training		
Practical training 1		3
Practical training 2		6
In total		9
Certification		
Preparation for certification		3
Preparation of qualifying work and defense		6
In total		9

For all components of the educational program, the form of final control is an exam.

2.2. Structural and logical scheme of EP



3. Form of attestation of applicants of higher education

Attestation is carried out in the form of public defense of qualification work.

Qualification work should involve solving a complex specialized task or practical problem in the field of management, characterized by complexity and uncertainty of conditions, with the application of theories and methods of economic science.

There can be no academic plagiarism, falsification, or plagiarism in the qualification work.

The qualification work must be published on the official website of the higher education institution or its division

5.1. Matrix of provision of program learning outcomes with relevant mandatory components educational program

Program learning outcome	Components																									
	MC 1	MC 2	MC 3	MC 4	MC 5	MC 6	MC 7	MC 8	MC 9	MC 10	MC 11	MC 12	MC 13	MC 13.1	MC 14	MC 15	MC 16	MC 16.1	MC 17	MC 18	MC 19	MC 20	MC 21	MC 22		
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2				•	•																		•			
3							•		•		•		•	•	•		•	•			•					
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