Educational program «APPLIED LINGUISTICS (LANGUAGE EDUCATION, ENGLISH)»

EDUCATIONAL PROGRAM GOAL

Training of highly qualified philologists who meet the demands of the labor market for specialists with a high level of academic knowledge, practical skills, advanced communication skills, broad outlook, able to apply innovative models, methods and technologies of teaching foreign languages to conduct intensive training for corporate clients.

EMPLOYMENT OPPORTUNITIES (POSITIONS)

- Teacher of English for corporate clients
- Language consultant
- Methodist and academic consultant on foreign language teaching
- Expert in the field of language education
- Translator / interpreter
- Editor-translator
- Manager-translator
- Copywriter-translator / proofreader
- Personal assistant manager.

EMPLOYERS - PARTNERS OF THE EDUCATIONAL PROGRAM, PARTICIPANTS IN THE FORMATION OF TRAINING CONTENT AND PRACTICAL TRAINING

Pearson Education Limited, Ramada Encore Kyiv and others.

MAIN EDUCATIONAL DISCIPLINES (SUBJECTS) OF THE EDUCATIONAL PROGRAM

Pedagogy and Methods in Foreign Language Teaching; Communicative Strategies of Professional English; Linguistic and Literature Studies; Modern Information Technology in Teaching Foreign Languages; Subject Area Terminology Translation; English for Academic Purposes (EAP); Practical Training; Master's degree final paper preparation and public defense.

COMPETITIVE ADVANTAGES

- Mastering innovative models, methods and technologies of teaching English to conduct training for corporate clients in the trade and economic sphere;
- Formation of communicative strategies of professional English language level C1 for successful communication and the enterpriseresultspresentation in English;
- Academic English for discussion and publication of scientific research, in particular in the international scientometric databases Scopus and Web of Science;
- Mastering the basic strategies of translation of various genres of texts, taking into account the ways of reproduction of general and specialized terminology;
- Use of modern information technologies and achievements of linguistic studies to solve complex problems in the field of philology and applied linguistics;
- Organization of high-quality practical training in teaching English to corporate clients-partners of SUTE.

Email address: philology@knute.edu.ua