

VALENTYNA ZHUCHENKO



Teacher profiles:



ORCID

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RESEARCH EXPERTISE: tourist resources and directions of their use in tourist activity

COURSES: Tourism and recreational country studies, International tourism. Leisure and Recreation

THE LATEST RELEVANT PAPERS:

1. Tkachenko T., Hladkyi O., Zhuchenko V. (2021). Recreational tourism: product portfolio diversification. *Kyiv National University of Trade and Economics Herald*. № 4. 81-90.
2. Mazurets, R., Havrylenko, T., Serbenivska, A., & Zhuchenko, V. (2022). Event potential of the tourist destination «DUBNO» as a tool for innovative development of the region. *Journal of Geology, Geography and Geoecology*, 31(1), 110-119.
3. Tkachenko T. I., Hladkyi O. V., Zhuchenko V. G. (2022). Problems and prospects of health tourism development in Ivano-Frankivsk region of Ukraine // *Physical education and sports as a factor of physical and spiritual improvement of the nation: Scientific monograph*. Riga, Latvia: "Baltija Publishing", 316-339.
4. Tetiana Tkachenko, Oleksandr Hladkyi, Valentyna Zhuchenko. (2023). Opportunities and Threats of Artificial Intelligence Development in Cities // *Contemporary technologies and society: innovations, artificial intelligence, and challenges: Collective Scientific monograph*. Katowice, 639-644.

RELEVANT ADVANCED TRAINING:

International internship «International strategic partnership of education, science and hospitality business for integration of Ukraine into the EU, Slovakia, 2023.