



## **Mykhailichenko Ganna**

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**Doctor of Sciences in Economics,  
Professor of the Department of Tourism and Creative Industries  
Management**

Profile of the scientist in international bases:  
**Scopus, Web of Science, ResearcherID, Google  
Scholar, ORCID**

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**RESEARCH EXPERTISE:** Management of innovative development of tourism enterprises; Educational technologies in management and tourism.

**COURSES:** «Organization of Tourism Business»; **Innovating in tourism – ukr./ eng. languages; Resort Tour Operations; Medical tourism / Health Tourism; since 2019 - Event Tour Operations.**

### **ACADEMIC DEGREES:**

- Doctor of Sciences (hub.) in Economics, Kyiv National University of Trade and Economics, 2014
- PhD in Economics, Kyiv National University of Trade and Economics, 2001
- MS, Kyiv National University of Trade and Economics, 1995
- BS, Kiev College of Hotel Management, 1991

### **ACADEMIC TITLES:**

- Associate Professor, 2004

### **ACADEMIC APPOINTMENTS:**

- Professor of the Department of Tourism & Recreation, Kyiv National University of Trade and Economics, since 2015
- Associate Professor of the Department of Tourism, Hotel & Restaurant Business, Kyiv National University of Trade and Economics, 2002 – 2015
- Senior Lecturer of the Department of Tourism, Hotel & Restaurant Business, Kyiv National University of Trade and Economics, 2001-2002
- Assistant Professor of the Department Tourism, Hotel & Restaurant Business, Kyiv National University of Trade and Economics, 1997 – 2001

### **AWARDS AND HONORS:**

- Ministry of Education and Science of Ukraine: Honorable diploma for many years of diligent work, a significant personal contribution to the training of highly skilled specialists and productive scientific and pedagogical activities, 2016
- Kyiv National University of Trade and Economics Award on high professionalism and scientific success, 2015
- Ministry of Education and Science of Ukraine Awarded the sign "Excellence in education of Ukraine", 2002

### **LIST OF PUBLICATIONS:**

<https://knute.edu.ua/file/NzU5Mg==/4a9c13fddd357c8d9fa9630bc2198d85.pdf>

### **INTERNSHIP AND INCREASE OF SCIENTIFIC AND PEDAGOGICAL SKILL :**

- 2001, 2004 - Summer Institute of Management Education Improvement Consortium in Ukraine (CEUME) (<http://www.ceume.org.ua/>);
- 2001 -2010 years - Scientific secretary of the Scientific-methodical commission of Management of the Ministry of Education and Science of Ukraine;
- 2010-2013 - Doctoral studies of KNTEU;
- 17-21.08.2015 - Training center of the Amadeus Ukraine foreign company / Amadeus Ukraine Central System Course (Traning Diploma Amadeus IT Group);
- 19-23.02.2018 - Academic Society of Michal Baludansky and Pan-European University in Bratislava Advanced Traning in the European University of Slovakia-Austria by the Traning Program "Certificate in Modern Teaching Methods and Innovative Technologies in Higher Education" (Certificate # 043 / 1-2018 )
- 02.2019 - Ukrainian Practical Hospitality Course "Travel with Purpose" Project Hilton Kyiv; Certificate of Recognition.

#### **ADDITIONAL ACTIVITIES:**

- Head of Master's programs (guarantor of the educational process) in specialties: "Tourism and resort-recreational management" (ukr / eng. language programs) "International tourism business" (eng. language programs)
- Member of the Editorial Board of scientific journal "Commodities and Markets" (KNUTE, Ukraine) ISSN: 1998-2666 (Print); 2616-6755 (Online) - 2019
- ISO coordinator, 2017-2019

**HOBBY:** ecological tourism & travel, gardening and green tourism.